



Centre de  
**PRÉVENTION DU SUICIDE**  
Haute-Yamaska Brome-Missisquoi

PRESS RELEASE

For immediate release

### **FUNDRAISING CAMPAIGN:**

## **A “50/50” DRAW TO SUPPORT SUICIDE PREVENTION AWARENESS ACTIVITIES**

Granby, June 1, 2026 – The “suicide prevention Centre” Haute-Yamaska & Brome-Missisquoi is pleased to launch its first-ever “50/50” fundraising campaign, just in time for the holiday season!

The “50/50” draw is based on a lottery system in which **the prize represents 50% of the total revenue generated through ticket sales**. In other words, 50% of the funds raised will be awarded to the winning participant, while the remaining 50% will be allocated to various projects. It is a meaningful way to try your luck while supporting suicide prevention efforts.

This campaign will run from June 1 to June 29, 2026. Participants will have a chance to win half of the jackpot during the draw taking place on June 30.

**To participate:** <https://tirage.moitiemoitie.com/593>

All funds raised through this campaign will support the Centre for suicide prevention Haute-Yamaska & Brome-Missisquoi in offering free community services and awareness activities.

Your support makes a difference, and you could become the winner of the very first CPSHYBM lottery.

The Centre for suicide prevention Haute-Yamaska & Brome-Missisquoi is a community organization that supports individuals experiencing suicidal thoughts, their loved ones, and those bereaved by suicide, while also providing awareness and training services.

Together, we are making a difference!

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Source :

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